



# Murphy Music & Brews

A Charity Music & Craft Beverage Festival Benefiting Shepherd's Men

## Official Media Kit

Murphy Music & Brews is a charity music and craft beverage festival held in downtown Murphy, North Carolina, benefiting the life-changing work of Shepherd's Men.

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| <b>Event Date</b>                       | Saturday, October 10, 2026   |
| <b>Location</b>                         | Downtown Murphy, North Carolina                                      |
| <b>Murphy Music &amp; Brews Website</b> | <a href="http://murphymusicandbrews.com">murphymusicandbrews.com</a> |
| <b>Shepherd's Men Website</b>           | <a href="http://shepherdsmen.com">shepherdsmen.com</a>               |

## Event Overview

Murphy Music & Brews brings together live music, craft beverages, and community to support a powerful cause. The event raises funds for Shepherd's Men, an organization committed to helping military veterans and first responders overcome the hidden wounds of war and service.

The festival features national and regional musical acts, breweries and beverage vendors from across North Carolina, and a curated selection of food trucks from throughout the region.

## Quick Facts

- Event: Murphy Music & Brews
- Date: Saturday, October 10, 2026
- Location: Downtown Murphy, North Carolina
- Benefiting: Shepherd's Men
- Event Type: Charity concert and craft beverage festival
- Music: National and regional live music acts
- Beverages: Craft breweries, wineries, and beverage vendors
- Food: Local and regional food trucks

## About Shepherd's Men

Shepherd's Men is an organization committed to supporting veteran heroes affected by the hidden injuries of war. The organization funds treatment programs addressing traumatic brain injury, PTSD, and other service-related challenges.

Through outreach, empowerment, and treatment support, Shepherd's Men works to ensure those who have served our country receive the care they deserve.

## Previous Performing Artists

- War Hippies
- Cracker
- Chuck Mead (BR549)
- Kevn Kinney
- Drivin N Cryin

## Media Contact

Murphy Music & Brews Media Team  
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Website: [murphymusicandbrews.com](http://murphymusicandbrews.com)

Members of the press are encouraged to contact the media team for interviews, photos, logos, and additional event information.